

CONTEST RULES – PRINGLES X SOLAR FESTIVAL (Jumbo)

ARTICLE 1. ORGANIZER

The company Jumbo Supermarkten B.V. Chamber of Commerce (KvK): 16044409 - Rijksweg 15, 5462 CE Veghel , The Netherlands.

(hereinafter referred to as "Jumbo" or the "Organizer"), is organizing a promotional contest entitled "Pringles X Solar Festival" (hereinafter referred to as the "Contest"), running from 29/06/2026 to 19/07/2026.

The Organizer collaborates with Kellogg's Benelux , a private limited liability company with its registered office at Belgicastraat 7, 1930 Zaventem, Belgium, and registered with the Crossroads Bank for Enterprises under number 0835.032.715 which provides the prizes for the Contest (hereinafter referred to as the "Facilitator").

ARTICLE 2. DURATION

The **Contest** will take place online via the following website:

<https://www.jumbo.com/merken/pringles> between **29/06/2026** and **19/07/2026**.

ARTICLE 3. PARTICIPATION

The Contest is open to any individual who is 18 years old (on the date of participation) and who resides in the Netherlands, excluding employees of the Organizer, as well as any entity directly or indirectly involved in the design, organization, implementation, and/or management of the Contest.

The Organizer reserves the right to exclude a participant from the Contest and/or to withhold the prize and/or to cancel the Contest in whole or in part, without incurring any liability, in the event of a breach by a participant of these Terms and Conditions and/or if the Organizer, at its sole discretion, considers that the participant has acted or intends to act dishonestly, fraudulently, or in bad faith.

By participating in this contest, each Participant fully and unconditionally accepts these rules in their entirety, as well as all applicable laws, regulations, and ethical standards in the Netherlands.

Participation in this Contest is personal and nominative. Only one prize per person will be awarded for the entire duration of the Contest.

Each Participant authorizes the Organizer to carry out any necessary verifications regarding their identity, contact details, or date of birth.

Any incorrect, incomplete, or fraudulent information will result in cancellation of participation. If a Participant is disqualified, they lose all rights granted under these rules, including the right to claim a prize.

The Organizer reserves the right to take legal action against any individual who violates these rules.

ARTICLE 4. PROMOTION OF THE CONTEST AND PARTICIPATION TERMS

4.1. PROMOTION OF THE CONTEST

The Contest will be advertised and promoted exclusively within Jumbo stores located in the Netherlands, specifically in the regions of North Brabant, Limburg, and Gelderland, including via in-store screens and promotional banners.

The full rules will be available online for free throughout the contest period at <https://www.jumbo.com/merken/pringles>

4.2. PARTICIPATION TERMS

To participate in this Contest, the Participant must follow these steps:

1. Purchase a Pringles product online or in-store at Jumbo
2. Keep their proof of purchase
3. Visit the promotional page via <https://www.jumbo.com/merken/pringles> or by scanning the QR code in store
4. Enter their personal details and upload the receipt number

By participating the Participant accepts the promotional Terms and Conditions

Technical Requirements:

- Smartphones with operating systems older than iOS 14 or Android 9, as well as iPhone models older than iPhone 8, may perform at a slower speed, which could impact completion time.
- The game can only be played using the following browsers:
 - Safari version 17.1 or later
 - Samsung Internet version 23 or later
 - Google Chrome version 119 or later

Any non-compliant participation, fraud, or cheating attempt (e.g., using robots or other automated methods to participate mechanically and artificially increase winning chances) will result in immediate exclusion of the participant concerned.

Any participation by postal mail or other means will not be accepted.

ARTICLE 5. WINNER SELECTION

The winners will be selected by random draw after the end date of the Contest by the Organizer

For confidentiality reasons, no list of winners will be published.

The winners will be notified by email. They must respond within 1 week to confirm acceptance of their prize. Participants are advised to regularly check their spam folders to ensure they do not miss any communication. If a winner does not respond within 1 week, the prize will be awarded to the next winner on the waiting list.

The prizes will be delivered as specified by the Facilitator in the notification email.

ARTICLE 6. PRIZE DESCRIPTION AND VALUE

6.1. PRIZE DESCRIPTION

Prizes to be won during the entire duration of the Contest: Tickets for Solar Festival (Maasplassen in Roedermond, NL) from 30/07/2026 to 02/08/2026.

- 20 x day tickets (Saturday or Sunday access), with a value of 69 euros per ticket.

- 20 x weekend tickets, with a value of 112,50 euros per ticket.

Each prize consists of two (2) tickets granting access to Solar Festival, subject to the specific conditions attached to each ticket type.

6.2 PRIZE ALLOCATION

All valid entries will be included in a random draw.

The first twenty (10) winners drawn will one (1) package consisting of two (2) weekend tickets.

The next five (5) winners drawn will receive one (1) package consisting of two (2) day tickets valid for Saturday.

The last five (5) winners drawn will receive one (1) package consisting of two (2) day tickets valid for Sunday.

A reserve list of additional winners will be drawn. If a winner declines the prize or does not respond within the required timeframe, the prize will be awarded to the next eligible participant on the reserve list.

Each participant may win only one (1) prize.

ARTICLE 7. ACCEPTANCE OF THE RULES

Participation in the Contest implies the unreserved acceptance of these rules in their entirety by all Participants.

The rules may be modified at any time in the form of an addendum by the Organizer. Any Participant will be deemed to have accepted the modification from the date of its publication.

The Organizer will not respond to any questions about the Contest mechanics during the contest period. The Organizer has the final decision-making power regarding any application of these rules or any issues not explicitly covered herein. These decisions are final and binding.

ARTICLE 8. LIABILITY

- The Organizer reserves the right to modify, extend, shorten, suspend, or cancel the Contest for any reason.
- The Organizer shall not be held responsible if the Contest is canceled, shortened, extended, postponed, or modified due to force majeure or any other unforeseen events beyond its control.

The Organizer may cancel or suspend all or part of the Contest if it determines that fraud has occurred in any form. In such cases, the Organizer reserves the right to withhold prizes from fraudsters and/or take legal action against them.

The Organizer shall not be responsible for any incidents or accidents that may occur during the use or enjoyment of the awarded prize.

ARTICLE 9. PERSONAL DATA

Participants are informed that the mandatory personal data concerning them, collected in connection with this Prize Draw, is necessary to take their participation into account and will, where applicable, be used solely for the awarding of the prize. In the absence of this information, their participation cannot be taken into account.

Within the framework of this Prize Draw, the data controller is Jumbo Supermarkten B.V., as defined in Article 1.

The data controller processes participants' personal data (last name, first name, date of birth, email address) solely on the legal basis of consent in accordance with Article 6(1)(b) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 ("GDPR") for the purposes of registering participation in the Prize Draw, contacting the winners at the end of the Prize Draw, and awarding the prizes.

The data are collected by the Organizer and are shared with the following categories of recipients: service providers assisting in the organization and administration of the Prize Draw, including partners responsible for prize delivery.

The data may be shared with third parties acting on behalf of the organizer and/or the partner, solely for purposes related to the Promotion (such as IT platforms, promotional partners, and logistics service providers).

Personal data will not be retained for longer than necessary for promotional purposes, unless a longer retention period is required by law.

Participants may consult the Organizing Company's Privacy Policy at any time by visiting the following link:

<https://www.jumbo.com/nl-be/cookies-privacy>

In accordance with the GDPR, participants have the right to access, rectify, withdraw, and erase their personal data. They may also request the restriction of processing and the portability of their data.

Participants may exercise these rights by contacting the Organizing Company (Sanne Kennepohl - privacy@jumbo.com).

They also have the right to lodge a complaint with a supervisory authority.

ARTICLE 10. DISPUTES

These Terms and Conditions shall be governed by the laws of the relevant country for each entrant and their interpretation and application will be subject to the exclusive jurisdiction of the courts of the relevant country they reside in.

ARTICLE 11. MISCELLANEOUS PROVISIONS

- Participation costs (e.g., internet connection fees) will not be reimbursed.
 - Intellectual property rights apply—any reproduction of protected elements is strictly prohibited.
-